



WCI Speaker Draft Posts

Please see below for social media draft posts. These posts are intended to make it as easy as possible for you to promote your speaking presence at the WCI 2018 Conference. Here are a few tips for posting:

- Feel free to customize, edit, or add a personal touch to any of these! While you can simply copy/paste, we encourage you to add your own details – talk about the session you are speaking for, talk about last year’s experience, introduce the topic that will be discussed, or anything else.
- Don’t forget to tag us in your post! When writing your post, you may need to re-type @wci360 to select and tag our profile. For LinkedIn, you will need to delete @wci360 and type @workers compensation institute instead. That way, we can see your posts and engage with you.
- The 2018 conference hashtag is #WCI2018.
- For Facebook, LinkedIn, and Twitter a website preview with an image should automatically appear once it has been posted. You do not need to add an image for these since the link preview will automatically contain an image. If you want to add an image instead of the website preview, remove the website preview and then upload an image. Feel free to use one of our attached images or use one of your own. If using an image, change ‘click the link below’ to something such as ‘click the following link’.
 - If you are using the website preview on Facebook and LinkedIn, you can delete the website link text in the body of the post and the preview will remain.
 - For twitter, the link text should turn into a preview after it is posted.
 - Attached images with 'Insta' in the title are sized for Instagram. Those without 'Insta' in the title can be used on all other platforms.
 - All photos from the 2017 Conference can be found at <http://securephotovault.zenfolio.com/f168386929>
- The link used (besides Instagram) in the draft posts lead to the general agenda page. If you would like to link to your specific session, you can find it by browsing that page.
- Our social links:
 - Facebook – <https://www.facebook.com/WCI360/>
 - Twitter – <https://twitter.com/wci360>
 - Instagram – <https://www.instagram.com/wci360/>
 - LinkedIn - <https://www.linkedin.com/in/workers-compensation-institute-562861112/>

Draft Post 1

- **Facebook/Twitter/LinkedIn:**
 - I am looking forward to speaking at #WCI2018, which will feature the electrifying B-52s as the conference entertainment and the legendary Lee Corso as the keynote speaker! Find out more about the [@WCI360](#) conference below. wci360.com/agenda
- **Instagram:**
 - I am looking forward to speaking at #WCI2018, which will feature the electrifying B-52s as the conference entertainment and the legendary Lee Corso as the keynote speaker! Find out more about the [@WCI360](#) conference at WCI360.com.

Draft Post 2

- **Facebook/Twitter/LinkedIn:**
 - I am so excited to be a speaker at #WCI2018! If you are attending the conference, be sure to check out my session. For more info about [@WCI360](#) or to view the full agenda, click the link below. wci360.com/agenda
- **Instagram:**
 - I am so excited to be a speaker at #WCI2018! If you are attending the conference, be sure to check out my session. For more info about [@WCI360](#) or to register for the conference, please visit WCI360.com

Draft Post 3

- **Facebook/Twitter/LinkedIn:**
 - I can't wait to speak at #WCI2018! This is the nation's largest work comp conference and the programming, networking, exhibit hall, and entertainment cannot be matched. For more info about [@WCI360](#), click the link below. wci360.com/agenda
- **Instagram:**
 - I can't wait to speak at #WCI2018! This is the nation's largest work comp conference and the programming, networking, exhibit hall, and entertainment cannot be matched. For more info about [@WCI360](#), please visit WCI360.com